

**WESTCHESTER BUSINESS IMPROVEMENT ASSOCIATION /
WESTCHESTER TOWN CENTER BID
BOARD OF DIRECTORS MEETING**

AGENDA

Thursday, August 19, 2010

**Meeting Location:
Office of the Building Conference Room
8929 Sepulveda Boulevard, Suite #130
Westchester, CA 90045**

1. CALL TO ORDER – Karen Dial, President 10:30 AM
2. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.
3. APPROVAL OF MINUTES
4. TREASURER'S REPORT – Through July 2010
5. OLD BUSINESS
 - A. Ratification of Agreement with CNSS Initiating a Pilot Project for a BID Ambassador Program (NTE \$7,500.00)
6. NEW BUSINESS
 - A. Presentation Re PATH Report on BID Services
-- This presentation is for the Board's information only at this time with follow-up scheduled for the September meeting when Board Member Allen will be in attendance.
 - B. Presentation Re New MTA Crenshaw Line and Maintenance Yard
 - C. Discussion Re LAWA Northside Landuse & SPAS Airfield Update
 - D. Discussion Re Possible Palm Tree Maintenance Services Contract
 - E. Draft Letter to LAWA Executive Director Re Adverse Construction Yard Impacts on Business District

7. Report From Executive Director

A. LA Times Article RE USC Plans for \$900 Million Upgrade

8. Board Member Comments

9. NEXT MEETING – 3rd Thursday, **September 16, 2010** at 10:30 AM.

A. Report from Joe Rosan, City of Los Angeles Community Development Department re
Enterprise Zone Program (Scheduled for September WBIA Meeting)

B. Report on BID Ambassador Service Pilot Project

10. ADJOURNMENT

12:00 Noon